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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/855,585	05/16/2001	Henry V. Izzo	2280.2720	1418
5514	7590	08/28/2006	EXAMINER	
FITZPATRICK CELLA HARPER & SCINTO 30 ROCKEFELLER PLAZA NEW YORK, NY 10112			JANVIER, JEAN D	
			ART UNIT	PAPER NUMBER
			3622	

DATE MAILED: 08/28/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

## Miscellaneous Communication

It appears that the amendment to the claims is not expressly supported in the specification. First, the step of establishing a subset of items, which covers the entire claimed invention starting with claim 1, is not described in the specification related to the PGPUB version of the Instant Application. Second, the step of allowing the consumer to enter a contest code into a prize redemption system, as featured in at least the independent claims, is not supported in the specification. Here, the identification code read from the label of the product provided to the consumer and inputted into a prize redemption system, as described in the specification, is not the same as the contest code since the identification code, contrary to the Applicant's findings, is similar to the UPC code found on product labels. The amendment is so inclusive or invasive that it impedes prosecution such that a patentability determination cannot be made at this time.

In response to this correspondence, the Applicant should indicate where proper support in the specification can be found if he is to maintain the current claim amendment or he can submit another claim amendment. Here, the Applicant is given one month to respond accordingly.

## Conclusion

Any inquiry concerning this communication from the Examiner should be directed to Jean D. Janvier, whose telephone number is (571) 272-6719. The aforementioned can normally be reached Monday-Thursday from 10:00AM to 6:00 PM EST. If attempts to reach the Examiner

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by telephone are unsuccessful, the Examiner's Supervisor, Mr. Eric W. Stamber, can be reached at (571) 272- 6724.

Non-Official- 571-273-6719.

Official Draft : 571-273-8300

08/16/06

Jean D. Janvier

JDJ

Patent Examiner

Art Unit 3622

JEAN D. JANVIER  
PRIMARY EXAMINER  
